



March 17, 2010

Dear Friend,

The National Defense Transportation Association (NDTA) Atlanta Chapter will hold its Annual Golf Tournament on Thursday, May 20th, 2010 at the Fort McPherson Golf Course, Ft. McPherson, Ga. All proceeds from this tournament will go directly to the Scholarship Fund of the Atlanta NDTA Chapter. These scholarships provide local students and members an opportunity to receive additional funding to help defray the cost of higher education.

In order to have a successful tournament and provide resources for quality students, we are soliciting your support. We would appreciate your participation as well as your assistance in providing prizes for the golfers. We will provide gift certificates to the top three teams, 2 longest drives and 2 closest to the pins holes.

Your support in sponsoring individual golf holes and providing individual/team prizes would be greatly appreciated and will help ensure the success of our Scholarship program. There are three levels of sponsorships we are offering:

Super Sponsorship at \$500.00. A super sponsor will have one 4 person team, a sponsor sign at a hole of their choice, top billing on our signs and listed on all future flyers, listed as a sponsor on the chapter website and listed in the chapter write-up for the Defense Transportation Journal publications.

Team Sponsorship at \$260.00 (or \$300 if pay after April 20, 2010). You and your company can sponsor a 4-person corporate team or a military team. Team Sponsors will have a Sponsor sign attached to the golf carts of the sponsored team, listed on our sponsor signs and the chapter website.

Hole Sponsorship at \$100.00. You and your company can have one of your existing signs or one that the Chapter produces thanking you for sponsoring that hole. Holes will be assigned on a first come, first serve basis with the hole of your choice.

Additional Sponsorships available are:

Lunch Sponsor: We are hoping DHL will continue to sponsor the lunch for all teams as they have done the previous years.

Beverage and Snack Sponsor: You and your company can sponsor the Beverage and Snack cart by either covering the cost of the items sold or may donate beverages and snacks to be sold during the tournament*. We will provide a sign on the snack cart thanking the sponsor and list them on our sponsorship board and website.

* If a company wants to provide the drink and snack, the Golf Club needs to approve the specific items in advance.

Prize Sponsors: You and your company can provide prizes to be awarded in any of the listed contests or raffle. Prize sponsors will be recognized at the awarding of each prize and have their picture taken with the winner and sent to their corporate headquarters if desired.

As part of the contest, we are also providing gift bags for all participants. In these bags we will assemble promotional/ marketing items such as koozies, golf towels, golf balls, tees, band aids, etc. for all the golfers. If you are interested in placing marketing items into these bags, please let us know. Additionally, we are requesting each sponsor donate a golf related gift such as a club/putter, cart bag, training aid and each golfer provide a smaller golf related gift such as golf balls, golf glove, tees to fill up a large golf travel case benefiting severely injured military service members in the **Wounded Warriors** program. We look forward to your participation and thank you for your assistance in making this year's event a great success.

Sponsors may be eligible to receive tax deductible receipts upon request.

For further information about the tournament, please feel free to contact Mike Knox, Tournament Chairman at the below listed numbers;

Work (678) 381-4425
Cell (404) 909-7228

For further information about sponsoring the tournament, please contact Larry Thomas at the below listed numbers,

Work (404) 761-4352 ext 104
Cell (770) 891-0044
Fax (404) 761-4068

Thanks in advance for your support!

Michael E. Knox
Bennett International Group (B.I.G.)
Tournament Chairman

Please bring your individual and sponsorship applications to a Chapter meeting or mail to:

C/O LMR, Inc
4751 Best Road, Suite 170
Atlanta, GA 30337